



CESW membership: what's in it for me?

Rob Hooker, Managing Director of Greendale Construction discusses the specific benefits of joining Constructing Excellence South West.

Why did you join CESW?

The very words Constructing Excellence are what Greendales is about and to have a South West branch which compares favourably with our own geographical operational area we felt it very right to join up.

We try to deliver the same ideas, ethos and quality that Constructing Excellence promotes and it is good to be part of that accreditation. We like the idea of collaborative support from this like-minded organisation and combined with our membership of the CIOB (Chartered Building Company Scheme) IIP Gold and FMB Constructing Excellence provides another important string to our bow.

As a company we wish to play a full role in our membership of CESW.

What specific benefits have you seen as a CESW member?

We learn from the regular workshops on the latest construction related information which is passed onto our staff. We have had marketing and contract lead benefits. We have had opportunities to meet and network with decision makers in our industry.

What do you gain as a member of CESW?

We get recognition and a chance to debate and influence decision makers within our industry. We also have good networking opportunities and opportunities to share best practice.

We also enjoy attending the various events that are on offer and try where possible to involve all staff members across the range from our company.

What would you say to a prospective member of CESW to help them decide on joining?

CESW gives a company a chance to be involved with the ever changing world of construction. By contributing to the forum you will be helping to form the new face of the construction industry by helping to gain excellence/improvements within the industry.

As with most things the more you put in the more you gain from the membership, attending meetings and making the most of CESW web site.



**CONSTRUCTING
EXCELLENCE**
IN THE SOUTH WEST

Factsheet
about this member



Greendale Construction Limited is an award winning medium sized enterprise which was established in Poole in 1990. Greendale Construction Limited succeeds by maintaining its original philosophy of constructing highest quality works, combined with good value and completion on time. We are proficient in all aspects across construction undertaking New Build, Refurbishment, Conservation works, repairs, maintenance and Special works. Greendale construction has steadily grown year by year and now boasts an impressive client base. A large proportion of our projects are secured by positive referral and repeat business with existing clients. Our operating area extends to a 100 miles radius of our Poole office. We have an excellent multi trade labour force which gives us terrific control, ensures quality and provides management flexibility. Greendale Construction is a founder member of the Chartered Building Company. Greendale achieved Investors in People accreditation in 2003 and gained Gold status in 2015.

Name: Rob Hooker

Role: Managing Director

Organisation: Greendale Construction Ltd

Turnover: £14,000,000

Number of employees: 50

Location: Poole

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